

F İstanbul

5th
Year

2026 POST-SHOW REPORT



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2026 OVERVIEW

Türkiye's leading food industry exhibition



616

Total Exhibitors



189

International Exhibitors



20

Exhibiting Countries



31,582

Total Visits



123

Visitor Origin Countries



398

Product Categories



42

Retail Chains



6

Halls (50,000+ m²)



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2026 VISITOR ANALYSIS

Türkiye's leading food industry exhibition



31,582
Total Visits



25,345
Domestic Visits



6,237
International Visits



123
Visitor Origin Countries



Increase
34.6%

2025

23,465

Total Visits



2026

31,582

Total Visits



Increase in international
visits
124%

2025

2,785

International Visits



2026

6,237

International Visits

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2026 EXHIBITOR PROFILE & INTERNATIONAL PARTICIPATION

Türkiye's leading food industry exhibition

 **616**
Total Exhibitors

 **427**
Domestic Exhibitors

 **189**
International Exhibitors

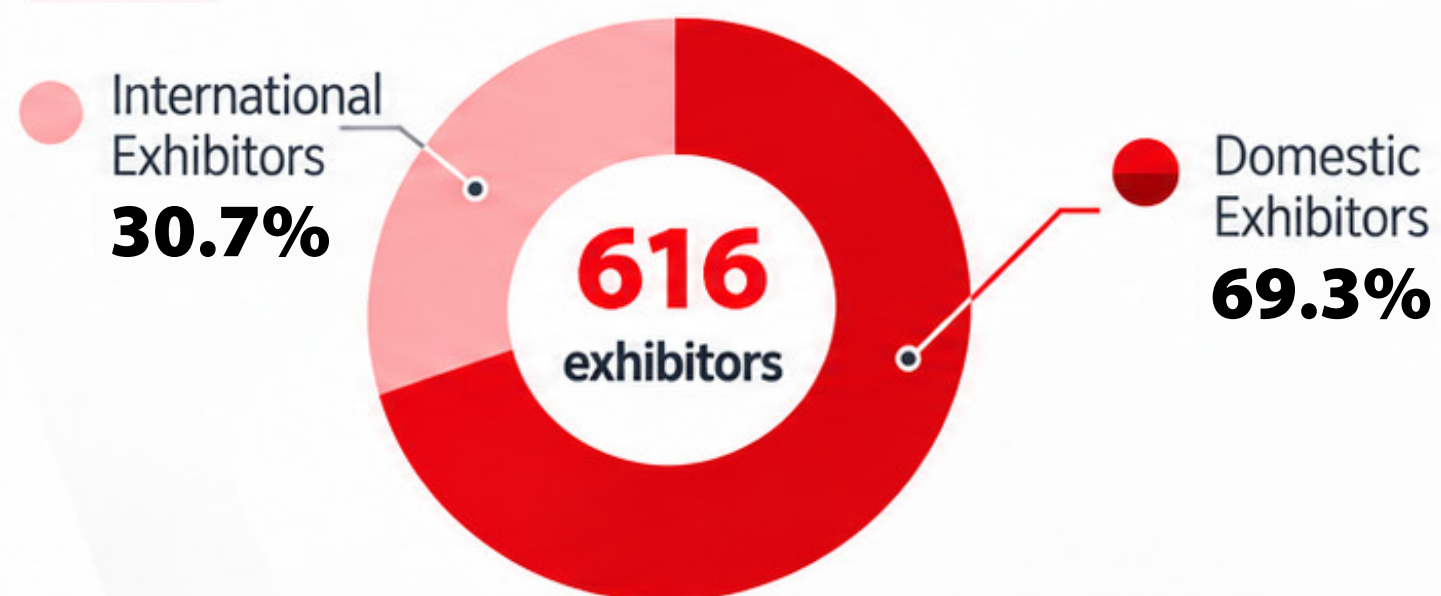
 **20**
Exhibiting Countries

 **42**
Retail Chains

 **20**
Countries Represented by Retail Chains

 **6**
Halls
(50,000+ m²)

Exhibitor Breakdown



Key Product Categories by Country

	Uzbekistan		China		India		Egypt		El Salvador
	Dried Fruits & Nuts		Food & Packaging Technologies		Spices		Chocolate & Confectionery		Cocoa
	Chocolate & Confectionery		Food Ingredients		Pulses & Grains		Snacks		Coffee
	Snacks		Tea & Herbal Products		Food Ingredients		Sauces & Tomato Products		Honey

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2026 DIGITAL PERFORMANCE

Türkiye's leading food industry exhibition

F İstanbul 2026 achieved strong visibility by reaching a wide audience through effective digital communication campaigns conducted before, during, and after the exhibition.

2,697,600+

Total Social Media Views



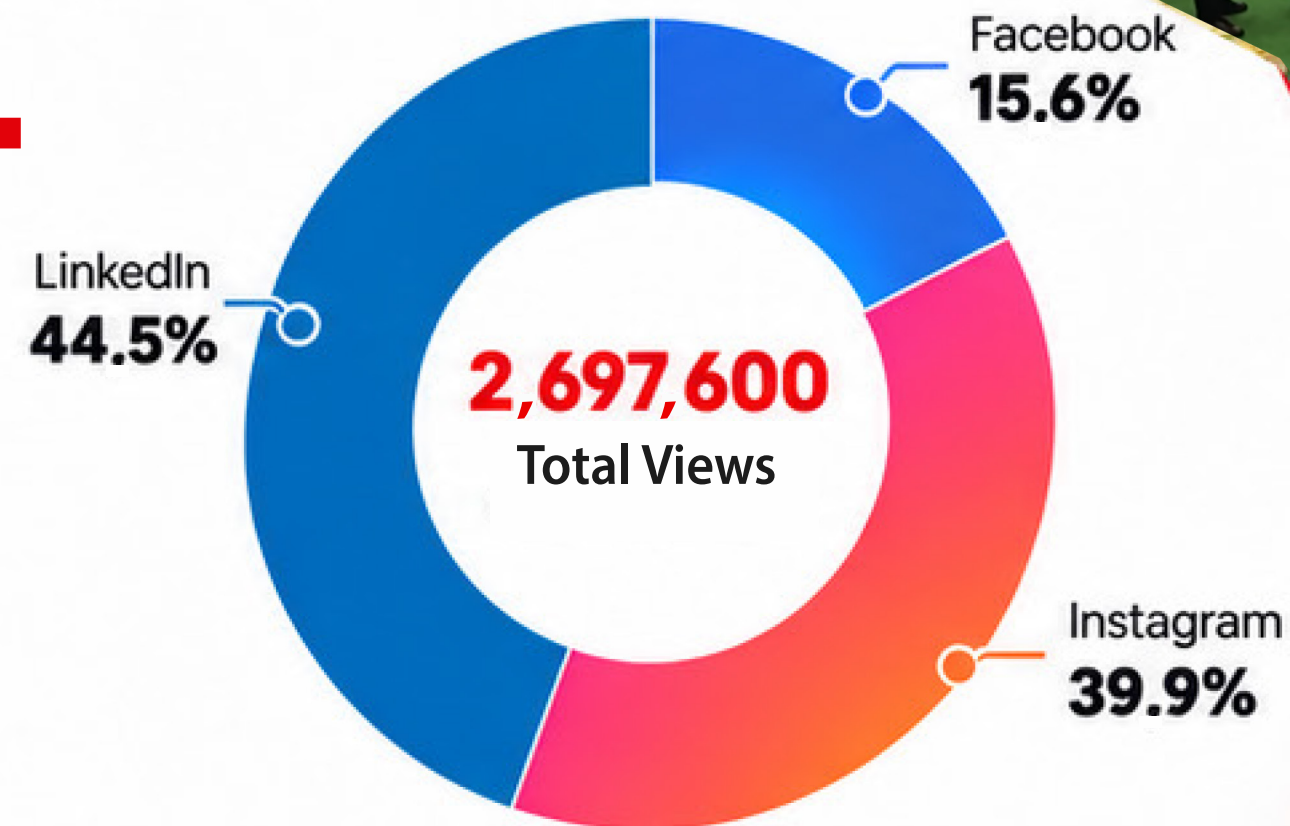
421,600



1,076,000



1,200,000



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2026 EVENTS & B2B

Türkiye's leading food industry exhibition



3

Different
B2B Programs



750+ Meetings



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GOVERNMENT SUPPORT



F Istanbul is **officially supported**
by the **Republic of Türkiye Ministry of Trade.**

Türkiye's leading food industry exhibition



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Istanbul Expo Center



25–28 August 2027

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